

Ocean Alliance Reporting Questions

# Towards plastic-free oceans

Cities

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# Introduction

To help you get started on the reporting process for Ocean Alliance, we've put together this survey summary which contains all of the questions relevant to your organization category. Use it together with the guidance document to make sure that you understand what is being asked for before you start gathering or compiling information or data.

If you have any questions about the survey, or data relating to your company please email [oceanalliance@hsr.se](mailto:oceanalliance@hsr.se).

## Basic information and questions by organization category

### Name

What is the name of your organization?

### Website

Provide your organization's website address (URL).

### Category

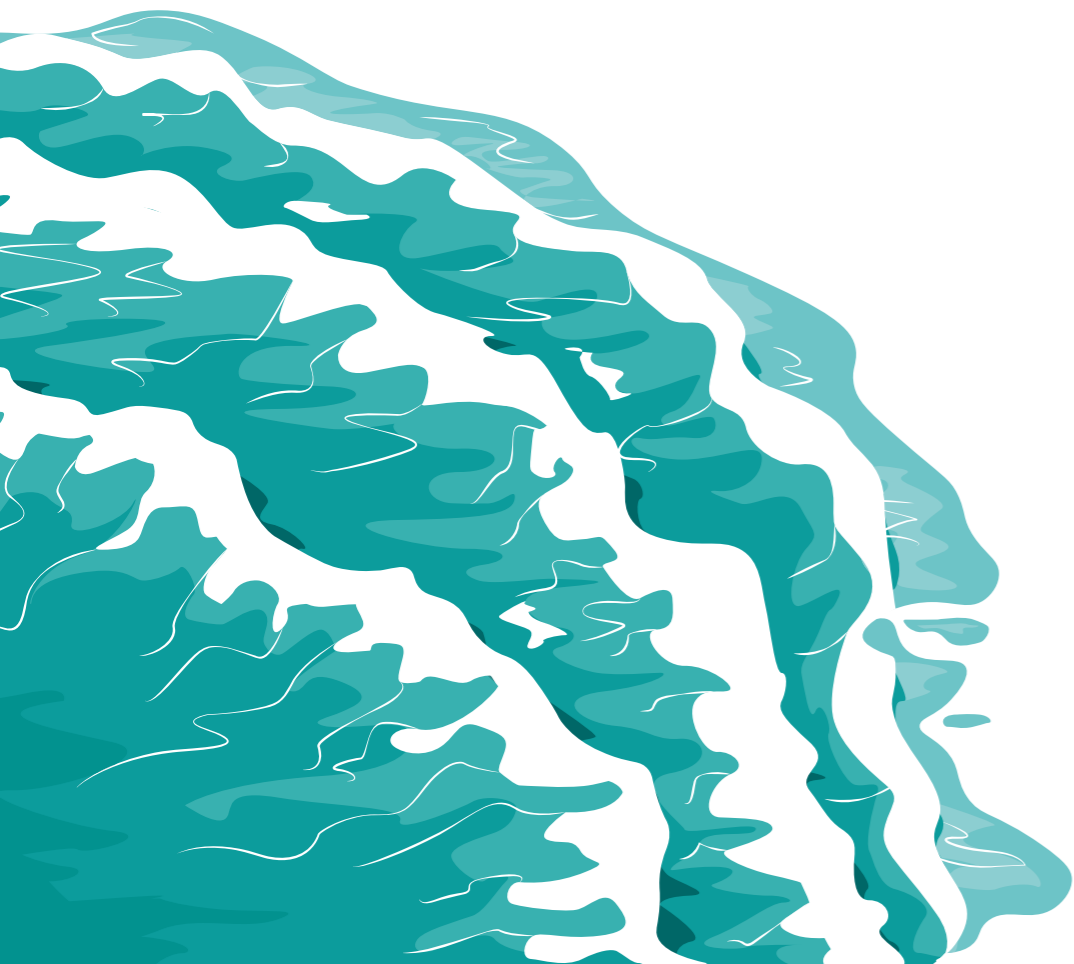
Which of the following categories does your organization belong to?

- Academia
- Associations
- Banks & Investors
- Cities
- Durable goods producers
- Food service providers
- Government
- Packaged goods companies
- Packaging producers
- Raw material producers
- Recyclers & other after-use companies
- Retailers & Hospitality

### Certification

Is your organization certified by any of the following certifications?

- B corp
- Cradle2Cradle
- Other



### Basic Information - Highlights

Provide any "highlights" that you would like the Ocean Alliance to be aware of

*[max. 1500 characters]*

### Upload any inspirational images of your highlights

*[Drop files to upload]*

### Reporting Information - Timeframe

Confirm the 12-month timeframe your quantitative reported data covers

### Investment

Indicate whether you have made or committed investments towards any of the Ocean Alliance's main target areas

# Target 1 Refuse all problematic and unnecessary plastics

### Progress

Describe action taken to make progress over the reporting period to eliminate problematic and unnecessary plastic packaging by 2026

### Planned Action

Describe planned future action to eliminate problematic and unnecessary plastic packaging by 2026

## Target 2 Reduce the use of fossil-based virgin plastics

### Progress

Describe action taken to reduce new fossil-based virgin plastics by 2026

### Planned actions

Describe planned future actions and expected progress to reduce new fossil-based virgin plastics by 2026



## Target 3 Reuse, Recycle, Rot plastic packaging and products

### Progress

Describe action taken to encourage the use of reusable, recyclable, or compostable plastic packaging by 2026

### Planned actions

Describe planned future actions and expected progress to encourage the use of reusable, recyclable, or compostable plastic packaging by 2026

### Progress

Describe action taken to encourage reuse models where relevant to reduce the need for single-use plastic packaging and/or products by 2026

### Planned actions

Describe planned future actions and expected progress to encourage reuse models where relevant to reduce the need for single-use plastic packaging and/or products by 2026

### Progress

Describe action taken to increase collection, sorting, reuse, and recycling rates and facilitate the establishment of the necessary infrastructure and related funding mechanisms by 2026

### Planned actions

Describe planned future actions and expected progress to increase collection, sorting, reuse, and recycling rates and facilitating the establishment of the necessary infrastructure and related funding mechanisms by 2026

### Progress

Describe action taken to stimulate the demand for recycled plastics by 2026

### Planned actions

Describe planned future actions and expected progress to stimulate the demand for recycled plastics by 2026

# Target 4 Help restore the oceans from plastic pollution

## Progress

Describe action taken to make progress over the reporting period to help restore the oceans

## Upload any inspirational images of your highlights

*[Drop files to upload]*

## Planned actions

Describe planned future action to help restore the oceans

# Conclusion

## Learnings

What has been your main insight during this reporting period?

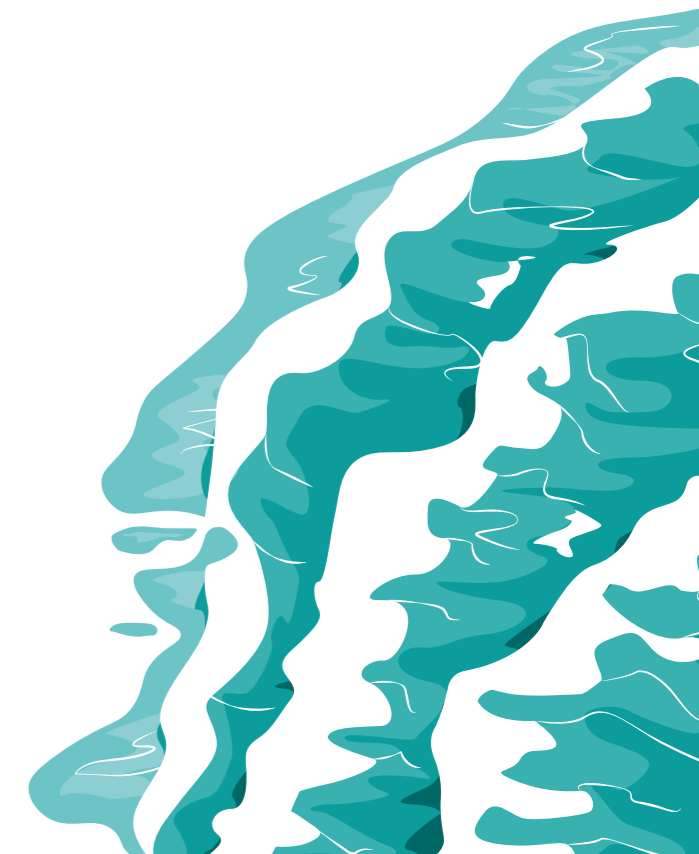
## Reporting information - Limitations

Provide information about any limitations of the scope of your reported data e.g. specify if a part of the packaging portfolio is excluded and if so, why?

## Reporting information - Verification

Indicate the verification/assurance status that applied to your reported data

- No 3rd-party verification or assurance in place
- Plans to introduce or extend scope of 3rd-party verification or assurance in development
- 3rd-party verification or assurance process in place for some data
- 3rd-party verification or assurance process in place for all data



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