

Ocean Alliance Reporting Questions

Towards plastic-free oceans

Durable goods producers

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Introduction

To help you get started on the reporting process for Ocean Alliance, we've put together this survey summary which contains all of the questions relevant to your organization category. Use it together with the guidance document to make sure that you understand what is being asked for before you start gathering or compiling information or data.

If you have any questions about the survey, or data relating to your company please email oceanalliance@hsr.se.

Basic information and questions by organization category

Name

What is the name of your organization?

Website

Provide your organization's website address (URL).

Category

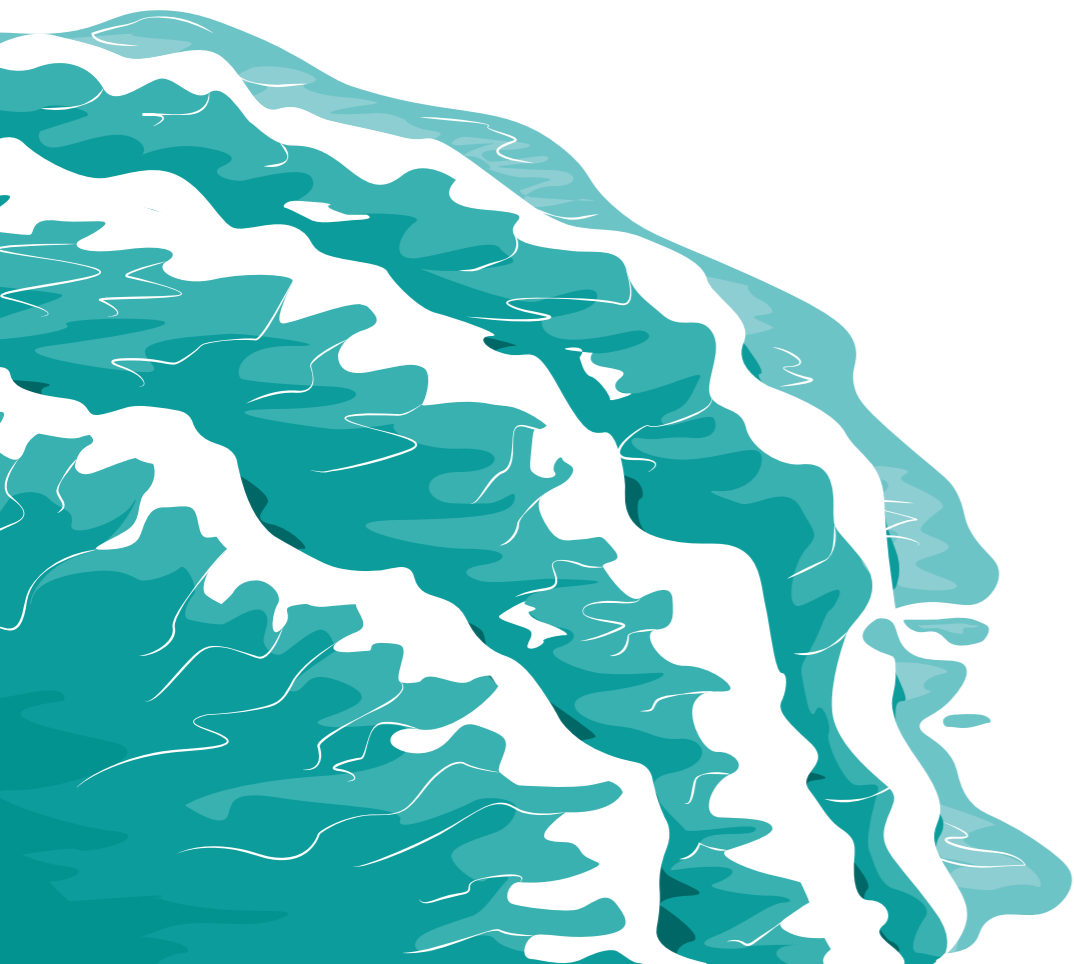
Which of the following categories does your organization belong to?

- Academia
- Associations
- Banks & Investors
- Cities
- Durable goods producers
- Food service providers
- Government
- Packaged goods companies
- Packaging producers
- Raw material producers
- Recyclers & other after-use companies
- Retailers & Hospitality

Certification

Is your organization certified by any of the following certifications?

- B corp
- Cradle2Cradle
- Other



Size

Indicate if your organization is micro, small, medium, or large.

- Micro
- Small
- Medium
- Large

Location

Provide the location (country) of your headquarters

Active Regions

Indicate which regions your company is active in globally

Basic Information - Highlights

Provide any "highlights" that you would like the Ocean Alliance to be aware of

[max. 1500 characters]

Upload any inspirational images of your highlights

[Drop files to upload]

Reporting Information - Timeframe

Confirm the 12-month timeframe your quantitative reported data covers

Investment

Indicate whether you have made or committed investments towards any of the Ocean Alliance's main target areas

Portfolio: Volumes & Categories - Total Volume

Provide the total volume of your plastic packaging (Relevant for Packaging Producers, Packaged Goods, Retailers, Food Service)

- New produced plastic packaging (incl that with recycled content)
- Reused plastic packaging
- Total Volume (metric tonnes)

Target 1 Refuse all problematic and unnecessary plastics

Progress

Describe action taken to make progress over the reporting period to eliminate problematic and unnecessary plastic packaging by 2026

Planned Action

Provide an overview of your planned future actions to take action to eliminate problematic or unnecessary plastic packaging by 2026

Target 2 Reduce the use of fossil-based virgin plastics

Source

Provide details of the source of the plastic in your packaging or products and components

% (of total packaging weight) / (of total plastic weight)

- % post-consumer recycled content
- % new renewable virgin content
- % new fossil-based virgin content
- % new fossil-based virgin content

Progress

Describe the activities and progress you have made to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

Planned actions

Provide an overview of your planned future actions to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

Progress

Provide details on progress made to your new fossil-based virgin plastics reduction target

Volume (new fossil-based virgin plastics) (metric tonnes)

- Baseline total volume (e.g. 2016)
- Reporting year total volume (e.g. 2022)

Progress

Describe the activities and progress you have made to reduce new fossil-based virgin plastics by 2026

Planned actions

Provide an overview of your planned future actions to reduce new fossil-based virgin plastics by 2026



Target 3 Reuse, Recycle, Rot plastic packaging and products

Source

Provide details of the source of the plastic in your packaging or products and components

% (of total packaging weight) / (of total plastic weight)

- % post-consumer recycled content
- % new renewable virgin content
- % new fossil-based virgin content
- % new fossil-based virgin content

Progress

Provide an overview of actions taken and progress made over the reporting period to make 100% of your packaging and products reusable, recyclable or compostable by 2026

Planned actions

Provide an overview of your planned future actions to make 100% of your packaging and products reusable, recyclable, or compostable by 2026

Progress

Describe the activities and progress you have made to grow the volume and quantity of recycled/composted plastic, and accordingly, increase the ratio of recycled/composted plastic to the landfill and incinerated plastic volumes

Planned actions

Provide an overview of your planned future actions to grow the volume and quantity of recycled/composted plastic, and accordingly increase the ratio of recycled/composted over the landfill and incinerated plastic volumes

Target 4 Help restore the oceans from plastic pollution

Progress

Describe action taken to make progress over the reporting period to help restore the oceans

Upload any inspirational images of your highlights

[Drop files to upload]

Planned actions

Describe planned future action to help restore the oceans

Conclusion

Learnings

What has been your main insight during this reporting period?

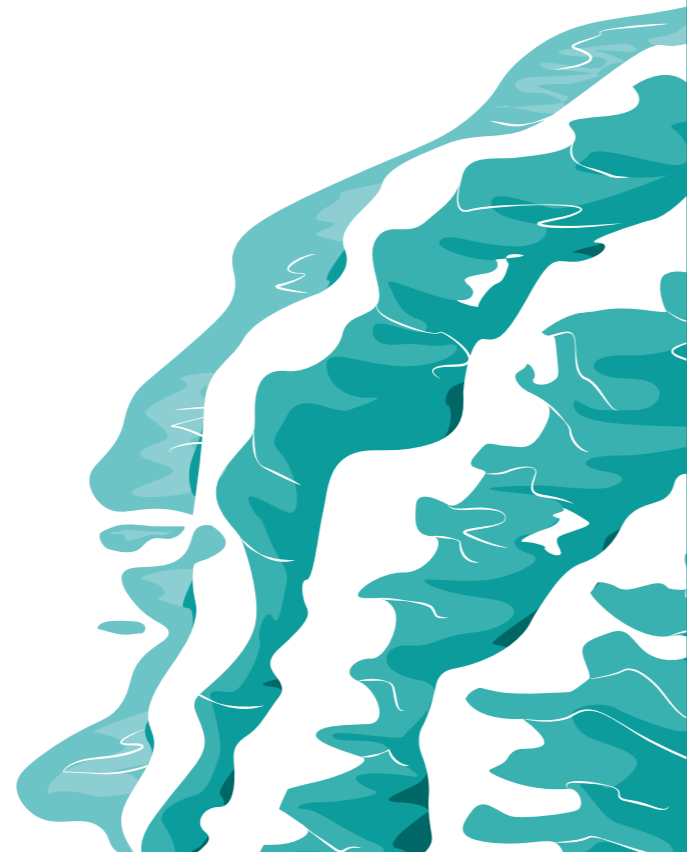
Reporting information - Limitations

Provide information about any limitations of the scope of your reported data e.g. specify if a part of the packaging portfolio is excluded and if so, why?

Reporting information - Verification

Indicate the verification/assurance status that applied to your reported data

- No 3rd-party verification or assurance in place
- Plans to introduce or extend scope of 3rd-party verification or assurance in development
- 3rd-party verification or assurance process in place for some data
- 3rd-party verification or assurance process in place for all data



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