

Ocean Alliance Reporting Questions

# Towards plastic-free oceans

Packaged good companies

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KEEP SWEDEN TIDY

# Introduction

To help you get started on the reporting process for Ocean Alliance, we've put together this survey summary which contains all of the questions relevant to your organization category. Use it together with the guidance document to make sure that you understand what is being asked for before you start gathering or compiling information or data.

If you have any questions about the survey, or data relating to your company please email [oceanalliance@hsr.se](mailto:oceanalliance@hsr.se).

## Basic information and questions by organization category

### Name

What is the name of your organization?

### Website

Provide your organization's website address (URL).

### Category

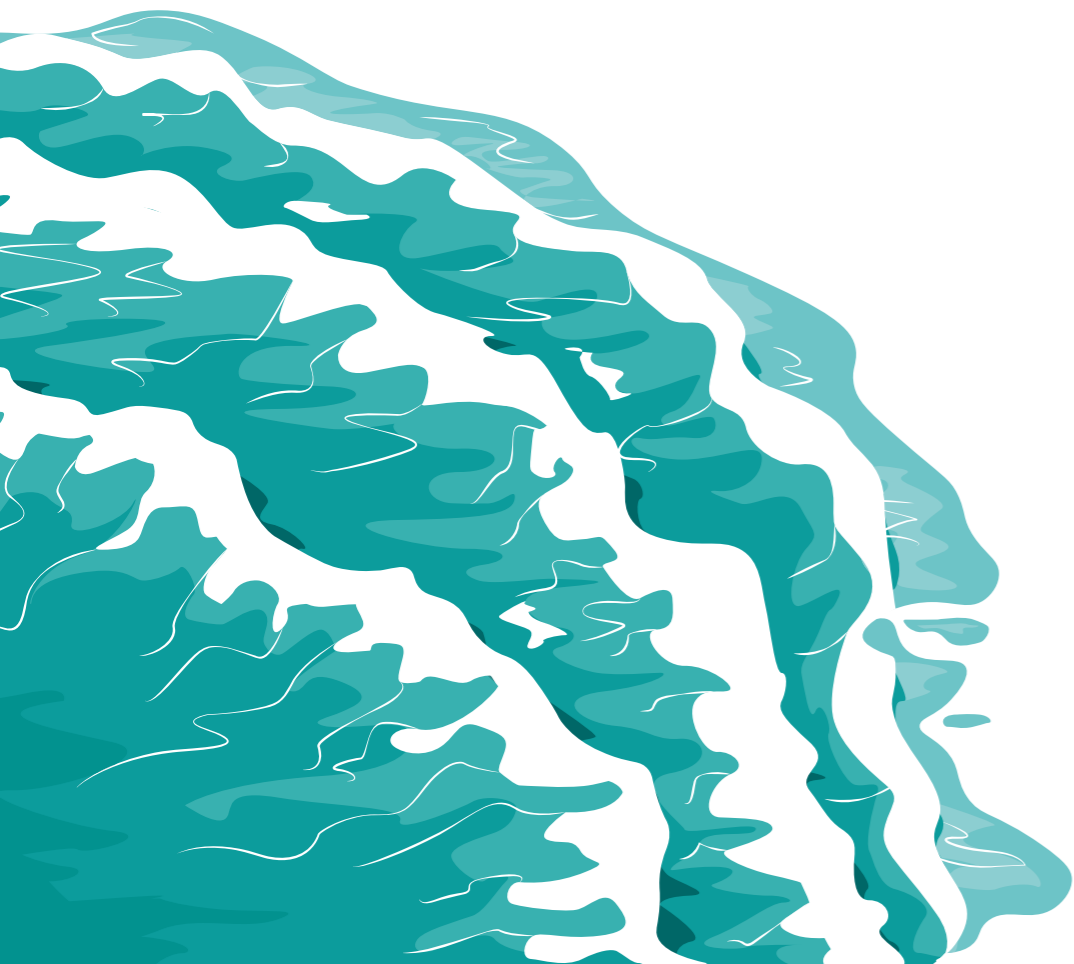
Which of the following categories does your organization belong to?

- Academia
- Associations
- Banks & Investors
- Cities
- Durable goods producers
- Food service providers
- Government
- Packaged goods companies
- Packaging producers
- Raw material producers
- Recyclers & other after-use companies
- Retailers & Hospitality

### Certification

Is your organization certified by any of the following certifications?

- B corp
- Cradle2Cradle
- Other



## Size

Indicate if your organization is micro, small, medium, or large.

- Micro
- Small
- Medium
- Large

## Location

Provide the location (country) of your headquarters

## Active Regions

Indicate which regions your company is active in globally

## Basic Information - Highlights

Provide any "highlights" that you would like the Ocean Alliance to be aware of

*[max. 1500 characters]*

## Upload any inspirational images of your highlights

*[Drop files to upload]*

## Reporting Information - Timeframe

Confirm the 12-month timeframe your quantitative reported data covers

## Investment

Indicate whether you have made or committed investments towards any of the Ocean Alliance's main target areas

## Portfolio: Volumes & Categories - Total Volume

Provide the total volume of your plastic packaging (Relevant for Packaging Producers, Packaged Goods, Retailers, Food Service)

- New produced plastic packaging (incl that with recycled content)
- Reused plastic packaging
- Total Volume (metric tonnes)

## Portfolio: Volumes & Categories -Plastic Packaging Types

Indicate which of the following categories of plastic packaging are in your organization's portfolio

*In Current Portfolio? (Yes/No)*

*Volumes (metric tonnes)*

- PET bottles
- PET thermoforms
- Other PET rigid
- HDPE bottle
- HDPE other rigid
- PP bottle
- PP flexibles
- PP other rigid
- LDPE tubes
- PS rigid
- EPS rigid
- > A4 mono-material LDPE flexibles in B2B context
- > A4 mono-material LDPE flexibles in B2C context
- Other >A4 flexibles
- <A4 LDPE flexibles
- < A4 PP flexibles
- < A4 multi material flexibles Other

# Target 1 Refuse all problematic and unnecessary plastics

## Elimination products

Provide information about where you have wholly or partially eliminated problematic or unnecessary material, formats, components

*Volume eliminated in metric tonnes (Metric tonnes, Units (where relevant))*

*Primary means of elimination*

*Year achieved*

*Other details*

- Balloons and sticks for balloons
- Cotton bud sticks
- Cups for beverages
- Cutlery, plates, straws and, stirrers
- Food containers
- Beverage containers
- Cigarette butts
- Plastic bags
- Packets and wrappers
- Wet wipes and sanitary items
- Other

## Progress

Describe the activities and progress you have made over the reporting period to eliminate problematic and unnecessary plastic packaging by 2026

## Planned Action

Provide an overview of your planned future actions to take action to eliminate problematic or unnecessary plastic packaging by 2026

## Elimination Packaging

Indicate whether you have plans to wholly or partially eliminate any of the following categories

*Indicate if your organization currently has it in your portfolio (Yes/No)*

*Do you have plans to partially or wholly eliminate this category? (Yes/No)*

*Proportion of category (% of weight) to be eliminated*

- PET bottles
- PET thermoforms Other PET rigid HDPE bottle HDPE other rigid PP Bottle
- PP other rigid LDPE Tubes
- PS rigid
- EPS rigid
- > A4 mono-material LDPE flexibles in B2B context
- > A4 mono-material LDPE flexibles in B2C context
- Other > A4 flexibles
- < A4 LDPE flexibles
- < A4 LDPE flexibles
- < A4 multi material flexibles
- Other

## Target 2 Reduce the use of fossil-based virgin plastics

### Source

Provide details of the source of the plastic in your packaging or products and components

*% (of total packaging weight) / (of total plastic weight)*

- % post-consumer recycled content
- % new renewable virgin content
- % new fossil-based virgin content
- % new fossil-based virgin content

### Progress

Describe the activities and progress you have made to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

### Planned actions

Provide an overview of your planned future actions to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

### Progress

Provide details on progress made to your new fossil-based virgin plastics reduction target

*Volume (new fossil-based virgin plastics) (metric tonnes)*

- Baseline total volume (e.g. 2016)
- Reporting year total volume (e.g. 2022)

### Progress

Describe the activities and progress you have made to reduce new fossil-based virgin plastics by 2026

### Planned actions

Provide an overview of your planned future actions to reduce new fossil-based virgin plastics by 2026



# Target 3 Reuse, Recycle, Rot plastic packaging and products

## Volume

Provide the percentage of plastic packaging and products volume which was reusable, recyclable or compostable

- Overall % reusable, recyclable and/or compostable
- % reusable
- % recyclable
- % compostable

## Progress

Provide an overview of actions taken and progress made over the reporting period to make 100% of your packaging and products reusable, recyclable or compostable by 2026

## Planned actions

Provide an overview of your planned future actions to make 100% of your packaging and products reusable, recyclable, or compostable by 2026

## Progress

Actions taken to move from single-use to reuse models, where relevant

- Recent or in-progress pilots of reuse models for new products or packaging
- Reuse models in place for non-consumer facing packaging
- Reuse models in place for consumer facing products or packaging
- None of the above

## Progress

Provide any other information about activities and progress to take action to move from single-use towards reuse models where relevant by 2026

## Planned actions

Provide an overview of your planned future actions against your commitment to move from single-use towards reuse models

## Planned actions

Indicate which of the following future actions and targets you plan to take up (before the end of 2026) to move from single-use to reuse where relevant

- Piloting reuse models for new products or packaging
- Introducing or expanding reuse models for non-consumer facing packaging
- Introducing or expanding reuse models for consumer facing products/packaging
- Implementing reuse models across a minimum number of stores (only for retailers)
- Achieving a target % of packaging reused in practice (via return or B2B models)
- Achieving a target % of revenue derived from reuse models
- Delivering a target % of units sold via reuse models
- None of the above

## Progress

Describe the activities and progress you have made to grow the volume and quantity of recycled/composted plastic, and accordingly, increase the ratio of recycled/composted plastic to the landfill and incinerated plastic volumes

## Planned actions

Provide an overview of your planned future actions to grow the volume and quantity of recycled/composted plastic, and accordingly increase the ratio of recycled/composted over the landfill and incinerated plastic volumes

# Target 4 Help restore the oceans from plastic pollution

## Progress

Describe action taken to make progress over the reporting period to help restore the oceans

## Upload any inspirational images of your highlights

*[Drop files to upload]*

## Planned actions

Describe planned future action to help restore the oceans

# Conclusion

## Learnings

What has been your main insight during this reporting period?

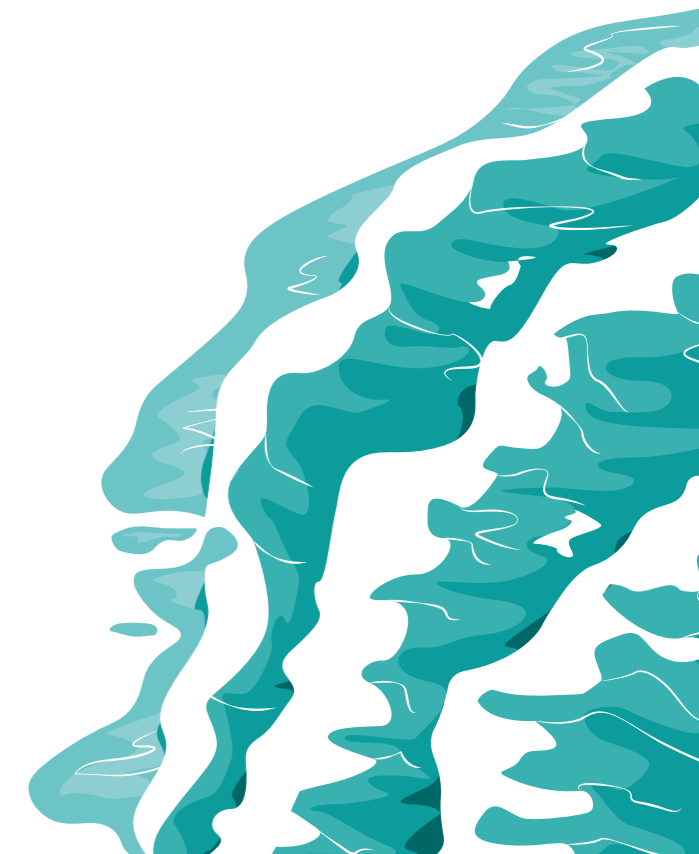
## Reporting information - Limitations

Provide information about any limitations of the scope of your reported data e.g. specify if a part of the packaging portfolio is excluded and if so, why?

## Reporting information - Verification

Indicate the verification/assurance status that applied to your reported data

- No 3rd-party verification or assurance in place
- Plans to introduce or extend scope of 3rd-party verification or assurance in development
- 3rd-party verification or assurance process in place for some data
- 3rd-party verification or assurance process in place for all data



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