

Ocean Alliance Reporting Questions

# Towards plastic-free oceans

Recyclers & other after-use companies

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# Introduction

To help you get started on the reporting process for Ocean Alliance, we've put together this survey summary which contains all of the questions relevant to your organization category. Use it together with the guidance document to make sure that you understand what is being asked for before you start gathering or compiling information or data.

If you have any questions about the survey, or data relating to your company please email [oceanalliance@hsr.se](mailto:oceanalliance@hsr.se).

## Basic information and questions by organization category

### Name

What is the name of your organization?

### Website

Provide your organization's website address (URL).

### Category

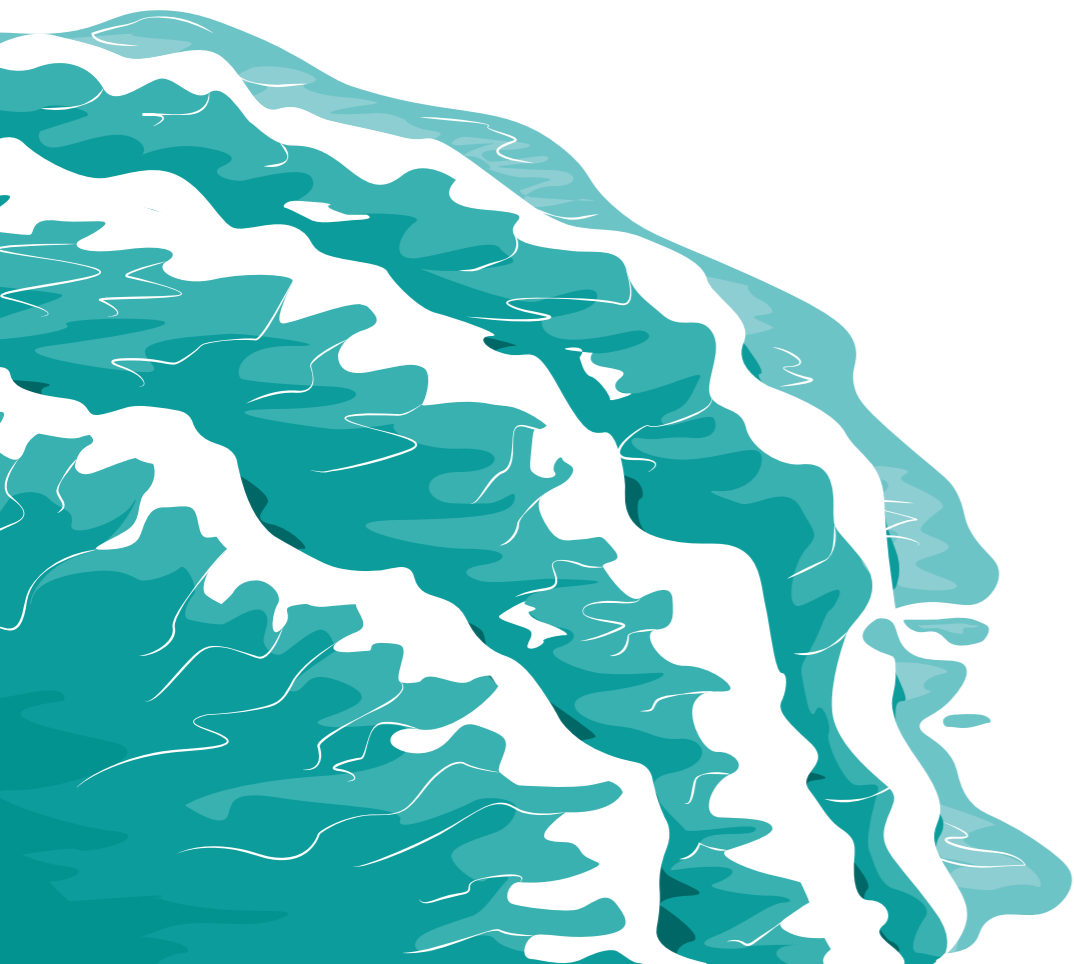
Which of the following categories does your organization belong to?

- Academia
- Associations
- Banks & Investors
- Cities
- Durable goods producers
- Food service providers
- Government
- Packaged goods companies
- Packaging producers
- Raw material producers
- Recyclers & other after-use companies
- Retailers & Hospitality

### Certification

Is your organization certified by any of the following certifications?

- B corp
- Cradle2Cradle
- Other



**Size**

Indicate if your organization is micro, small, medium, or large.

- Micro
- Small
- Medium
- Large

**Location**

Provide the location (country) of your headquarters

**Active Regions**

Indicate which regions your company is active in globally

**Basic Information - Highlights**

Provide any "highlights" that you would like the Ocean Alliance to be aware of

*[max. 1500 characters]*

**Upload any inspirational images of your highlights**

*[Drop files to upload]*

**Reporting Information - Timeframe**

Confirm the 12-month timeframe your quantitative reported data covers

**Investment**

Indicate whether you have made or committed investments towards any of the Ocean Alliance's main target areas

## Target 1 Refuse all problematic and unnecessary plastics

**Progress**

Describe the activities and progress you have made over the reporting period to eliminate problematic and unnecessary plastic packaging by 2026

**Planned Action**

Provide an overview of your planned future actions to take action to eliminate problematic or unnecessary plastic packaging by 2026



## Target 2 Reduce the use of fossil-based virgin plastics

### Recycling output

Provide details of recycling output volumes that are post-consumer vs. pre-consumer & the percentage that goes into packaging

*% (of recycling output volumes) / (of recycling output volumes)*

- % post-consumer recycled content
- % pre-consumer recycled content

### Progress

Describe the activities and progress you have made to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

### Planned actions

Provide an overview of your planned future actions to increase your percentage of post-consumer recycled content across all plastic packaging and products by 2026

### Progress

Describe the activities and progress you have made to reduce new fossil-based virgin plastics by 2026

### Planned actions

Provide an overview of your planned future actions to reduce new fossil-based virgin plastics by 2026

## Target 3 Reuse, Recycle, Rot plastic packaging and products

### Volume

Provide the percentage of plastic packaging and products volume which was reusable, recyclable or compostable

- Overall % reusable, recyclable and/or compostable
- % reusable
- % recyclable
- % compostable

### Progress

Provide an overview of actions taken and progress made over the reporting period to make 100% of your packaging and products reusable, recyclable or compostable by 2026

### Planned actions

Provide an overview of your planned future actions to make 100% of your packaging and products reusable, recyclable, or compostable by 2026

### Activities

Which activities does your organization conduct?

- A - Collecting
- B - Sorting
- C - Recycling

## Volume

Provide the total volume of plastic (for above chosen activity/activities)

- A - Collecting: Collected for recycling
- B - Sorting: Sorted to go for recycling
- C - Recycling: Recycled - output from facility
- D - Recycling: Recycled - input to facility

## Additional information

Provide any additional information that is important to correctly interpret any of the quantitative data

## Progress

Describe the activities and progress you have made to grow the volume and quantity of recycled/composted plastic, and accordingly, increase the ratio of recycled/composted plastic to the landfill and incinerated plastic volumes

## Planned actions

Provide an overview of your planned future actions to grow the volume and quantity of recycled/composted plastic, and accordingly increase the ratio of recycled/composted over the landfill and incinerated plastic volumes

# Target 4 Help restore the oceans from plastic pollution

## Progress

Describe action taken to make progress over the reporting period to help restore the oceans

## Upload any inspirational images of your highlights

*[Drop files to upload]*

## Planned actions

Describe planned future action to help restore the oceans

# Conclusion

## Learnings

What has been your main insight during this reporting period?

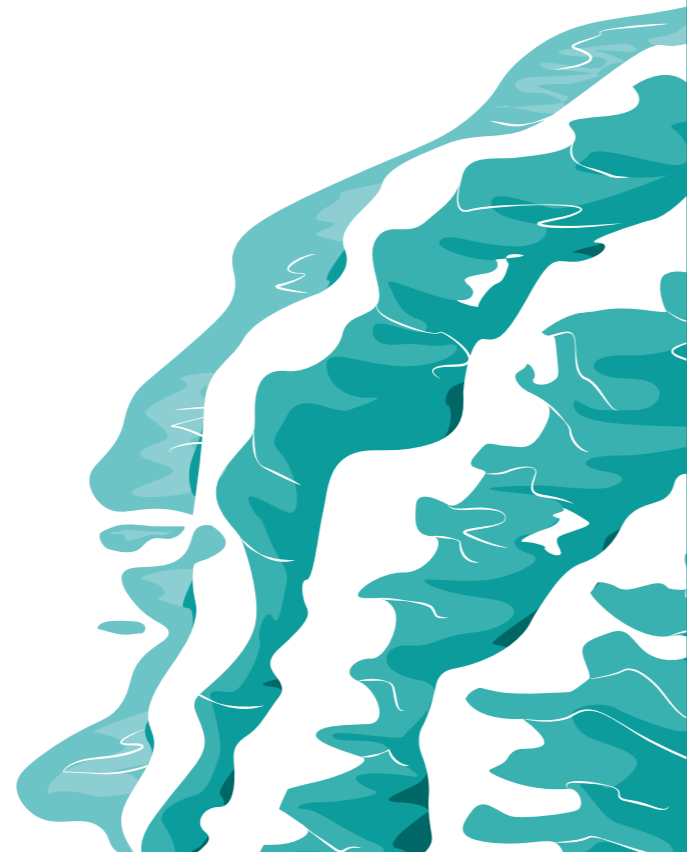
## Reporting information - Limitations

Provide information about any limitations of the scope of your reported data e.g. specify if a part of the packaging portfolio is excluded and if so, why?

## Reporting information - Verification

Indicate the verification/assurance status that applied to your reported data

- No 3rd-party verification or assurance in place
- Plans to introduce or extend scope of 3rd-party verification or assurance in development
- 3rd-party verification or assurance process in place for some data
- 3rd-party verification or assurance process in place for all data



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