



You are the parent of a litter-picking hero!

Congratulations! Your child is a true hero when it comes to picking up litter. Alongside hundreds of thousands of other heroes across the country, your child has learned that their individual efforts can make a significant impact in halting littering and save the ocean.

Every spring, Håll Sverige Rent hosts Skräpplockardagarna (The Litter Picking Days), inviting all of Sweden's children and youth to participate. Whether through their preschool, school, or association, everyone gets involved. Last year, we saw over 700,000 participants demonstrate the power of collective action against littering.

Litter picking is a fun and meaningful activity that opens our eyes to the consequences of littering and sparks interest in environmental issues and sustainable development. This year, our focus is on educating children about how litter on land ultimately becomes ocean litter.

Skräpplockardagarna provides an opportunity for even the youngest among us to accomplish something significant.

We hope your child will share their experiences of the day's efforts with you and perhaps even enlighten you about the impact of ocean litter on aquatic life. Perhaps they'll inspire your family to adopt a new habit of picking up litter, with your little hero leading the way.

Together, we can put an end to littering and save our oceans, one piece of plastic at a time! Join our challenge: "one litter per day" #ettskräpomdagen."

